Archie COMICS
ARCHIECOMICS.COM
#190
APPROVED BY THE COMICS CODE AUTHORITY
ARCHIE'S PAL
Jughead
COMICS
NATIONAL BUFFALO WING FESTIVAL
WHY CAN'T WE FIND JUGHEAD?
AN AVERAGE GUY LIKE JUG BLENDS INTO THE CROWD!
SHULTZ/SMITH

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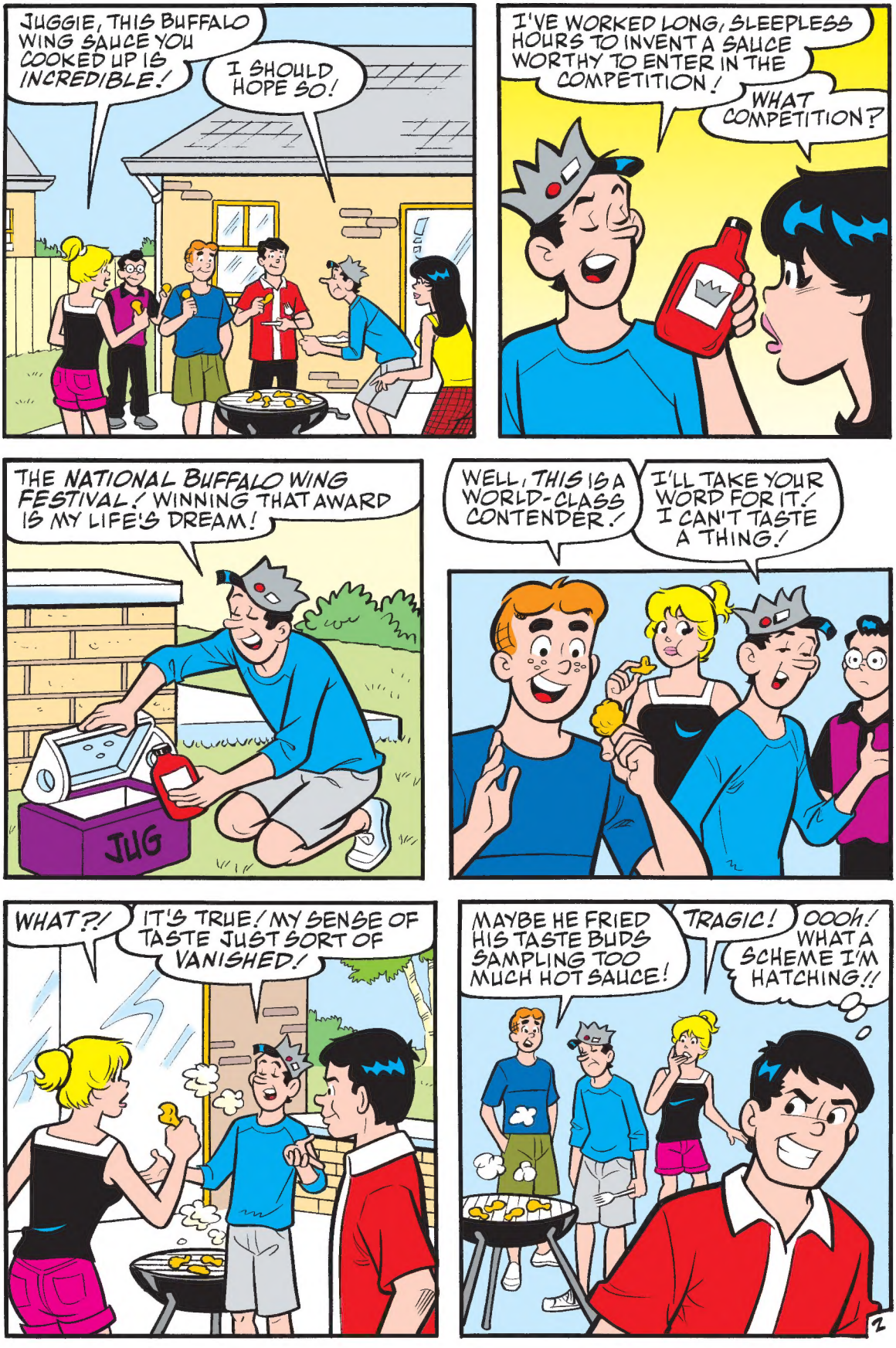
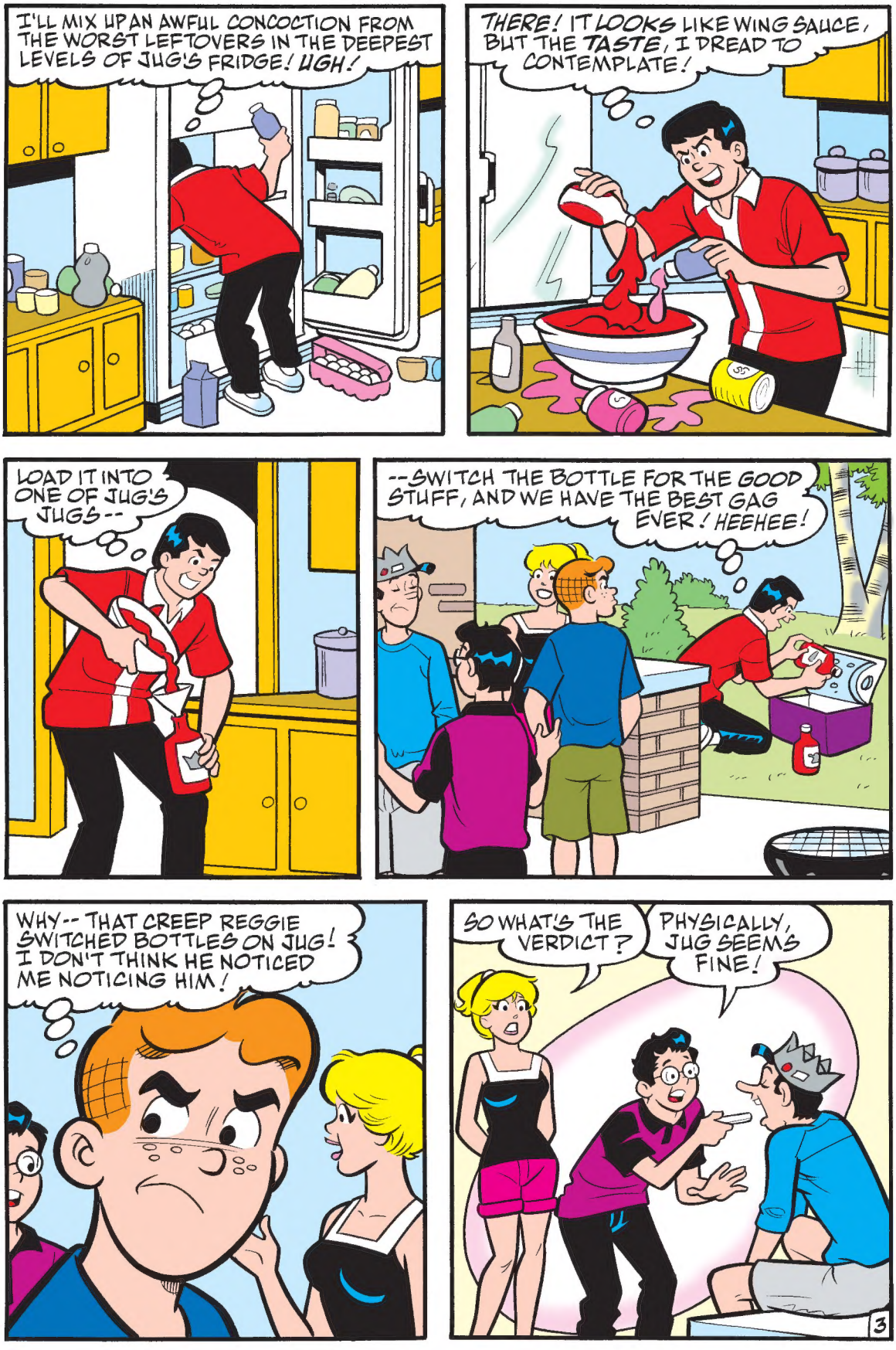
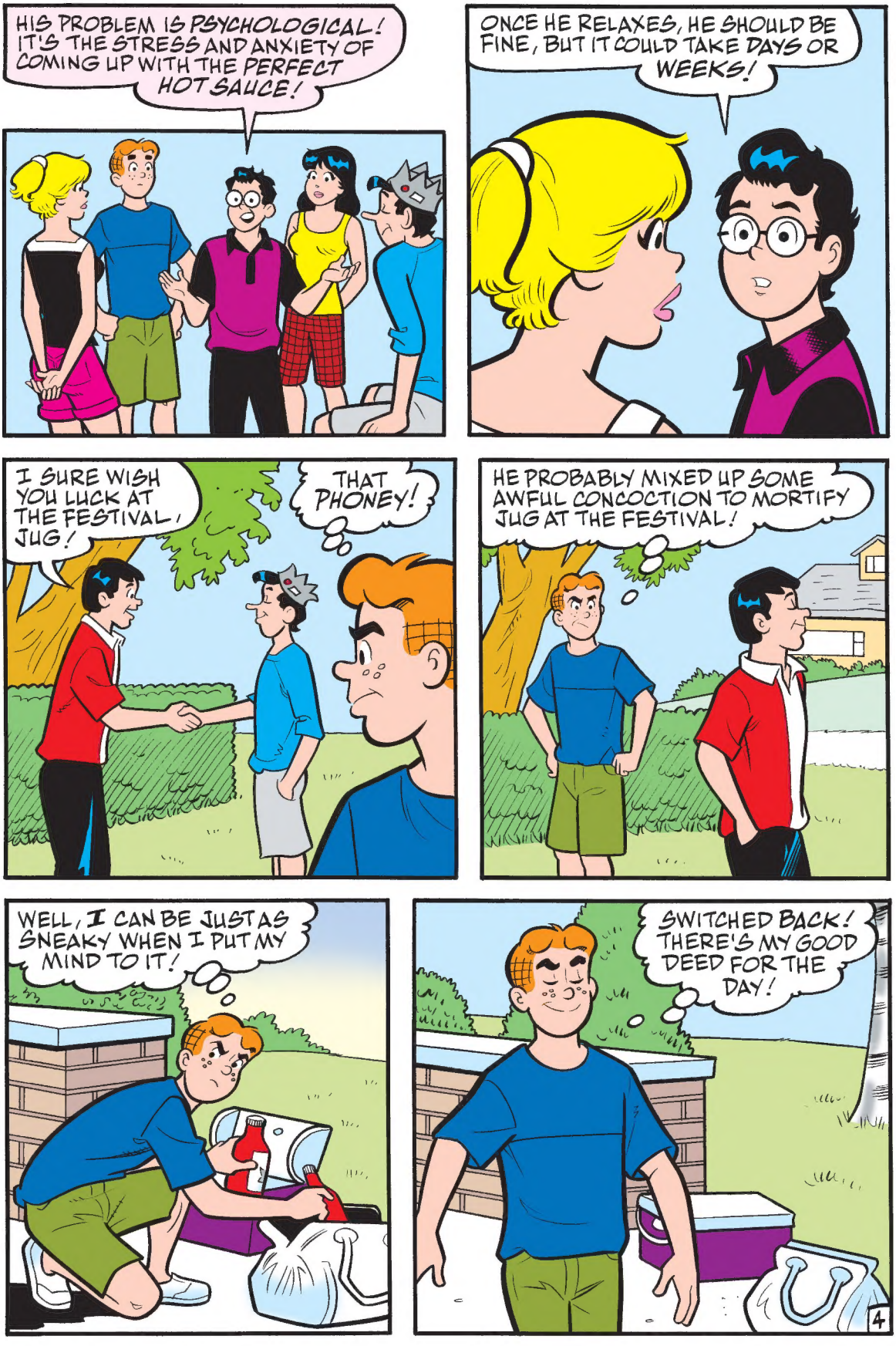
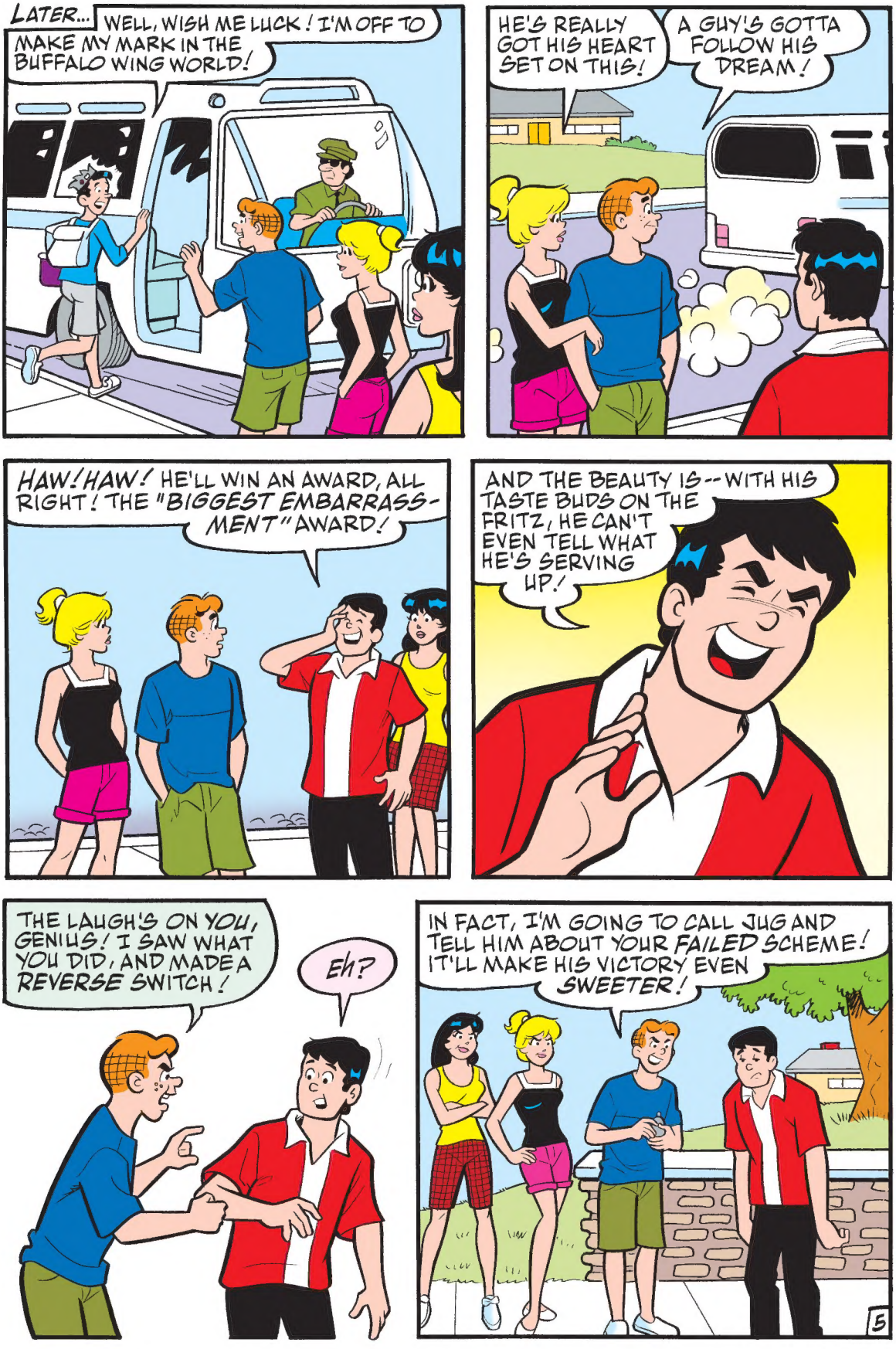
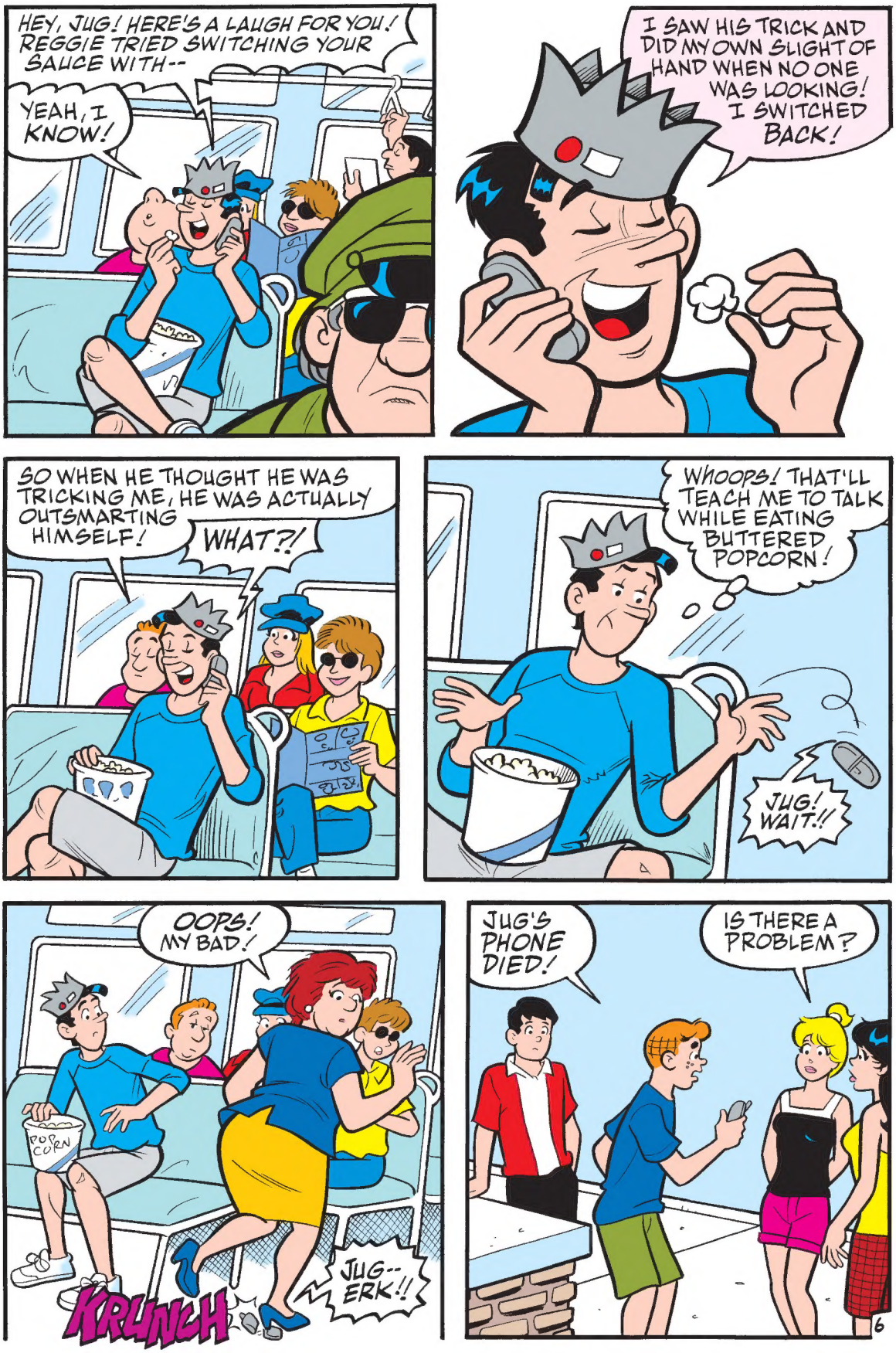

JUGGIE, THIS BUFFALO WING SAUCE YOU COOKED UP IS INCREDIBLE!
I SHOULD HOPE SO!
I'VE WORKED LONG, SLEEPLESS HOURS TO INVENT A SAUCE WORTHY TO ENTER IN THE COMPETITION!
WHAT COMPETITION?
THE NATIONAL BUFFALO WING FESTIVAL! WINNING THAT AWARD IS MY LIFE'S DREAM!
JUG
WELL, THIS IS A WORLD-CLASS CONTENDER!
I'LL TAKE YOUR WORD FOR IT! I CAN'T TASTE A THING!
WHAT?!
IT'S TRUE! MY SENSE OF TASTE JUST SORT OF VANISHED!
MAYBE HE FRIED HIS TASTE BUDS SAMPLING TOO MUCH HOT SAUCE!
TRAGIC!
OOOH! WHAT A SCHEME I'M HATCHING!!
2

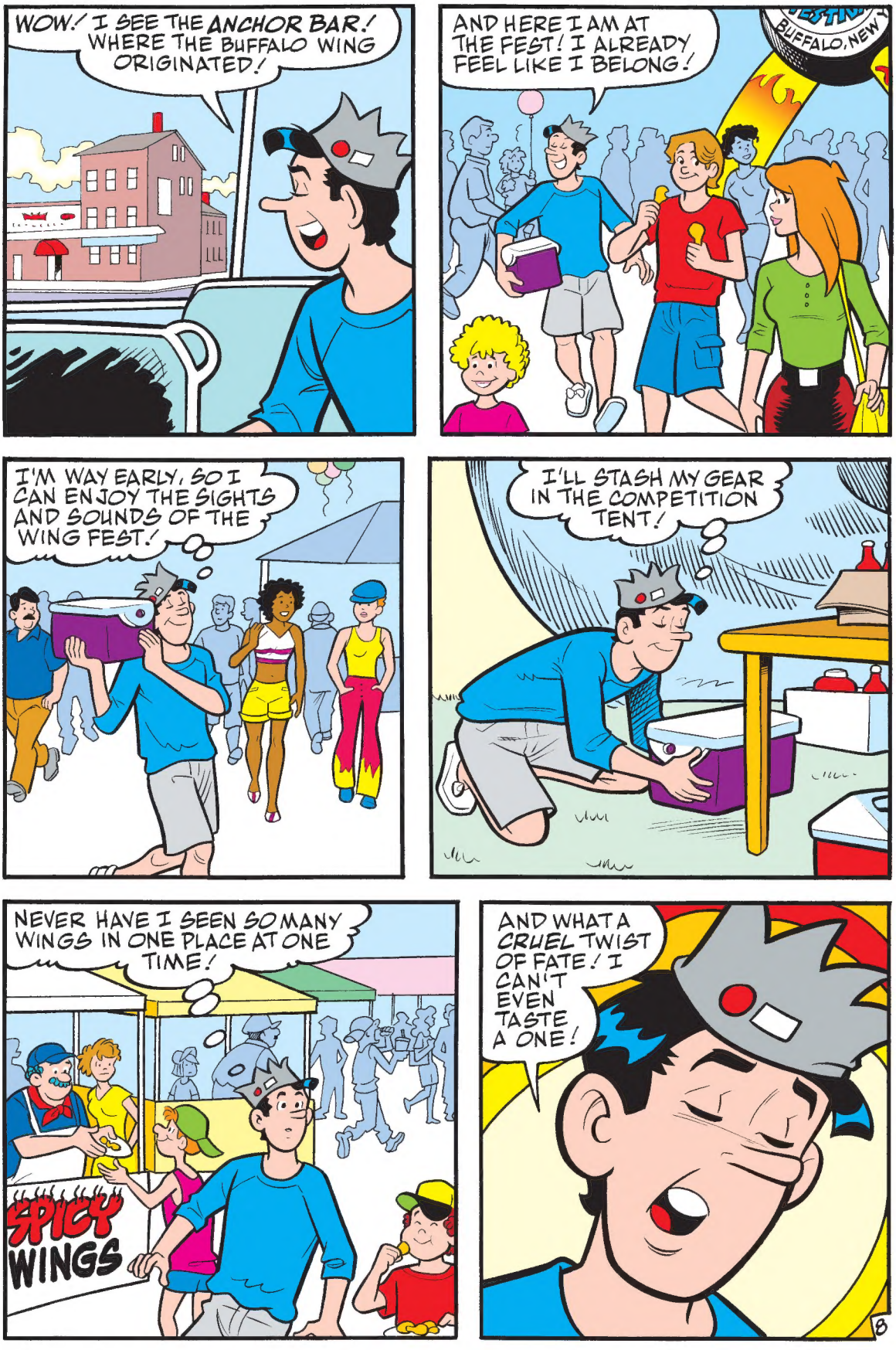

I'LL MIX UP AN AWFUL CONCOCTION FROM THE WORST LEFTOVERS IN THE DEEPEST LEVELS OF JUG'S FRIDGE! UGH!
THERE! IT LOOKS LIKE WING SAUCE, BUT THE TASTE, I DREAD TO CONTEMPLATE!
LOAD IT INTO ONE OF JUG'S JUGS--
--SWITCH THE BOTTLE FOR THE GOOD STUFF, AND WE HAVE THE BEST GAG EVER! HEEHEE!
WHY-- THAT CREEP REGGIE SWITCHED BOTTLES ON JUG! I DON'T THINK HE NOTICED ME NOTICING HIM!
SO WHAT'S THE VERDICT?
PHYSICALLY, JUG SEEMS FINE!
3


HIS PROBLEM IS PSYCHOLOGICAL! IT'S THE STRESS AND ANXIETY OF COMING UP WITH THE PERFECT HOT SAUCE!
ONCE HE RELAXES, HE SHOULD BE FINE, BUT IT COULD TAKE DAYS OR WEEKS!
I SURE WISH YOU LUCK AT THE FESTIVAL, JUG!
THAT PHONEY!
HE PROBABLY MIXED UP SOME AWFUL CONCOCTION TO MORTIFY JUG AT THE FESTIVAL!
WELL, I CAN BE JUST AS SNEAKY WHEN I PUT MY MIND TO IT!
SWITCHED BACK! THERE'S MY GOOD DEED FOR THE DAY!
4


LATER...
WELL, WISH ME LUCK! I'M OFF TO MAKE MY MARK IN THE BUFFALO WING WORLD!
HE'S REALLY GOT HIS HEART SET ON THIS!
A GUY'S GOTTA FOLLOW HIS DREAM!
HAW! HAW! HE'LL WIN AN AWARD, ALL RIGHT! THE "BIGGEST EMBARRASSMENT" AWARD!
AND THE BEAUTY IS -- WITH HIS TASTE BUDS ON THE FRITZ, HE CAN'T EVEN TELL WHAT HE'S SERVING UP!
THE LAUGH'S ON YOU, GENIUS! I SAW WHAT YOU DID, AND MADE A REVERSE SWITCH!
EH?
IN FACT, I'M GOING TO CALL JUG AND TELL HIM ABOUT YOUR FAILED SCHEME! IT'LL MAKE HIS VICTORY EVEN SWEETER!
5

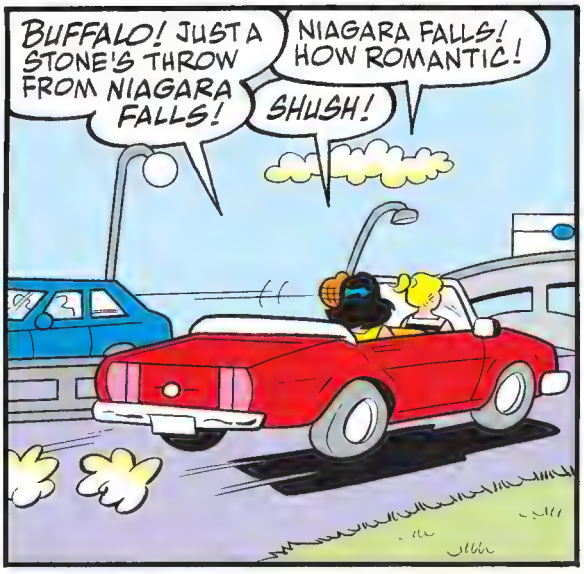

HEY, JUG! HERE'S A LAUGH FOR YOU! REGGIE TRIED SWITCHING YOUR SAUCE WITH--
YEAH, I KNOW!
I SAW HIS TRICK AND DID MY OWN SLIGHT OF HAND WHEN NO ONE WAS LOOKING! I SWITCHED BACK!
SO WHEN HE THOUGHT HE WAS TRICKING ME, HE WAS ACTUALLY OUTSMARTING HIMSELF!
WHAT?!
WHOOPS! THAT'LL TEACH ME TO TALK WHILE EATING BUTTERED POPCORN!
JUG! WAIT!!
OOPS! MY BAD!
POPCORN
KRUNCH
JUG-- ERK!!
JUG'S PHONE DIED!
IS THERE A PROBLEM?

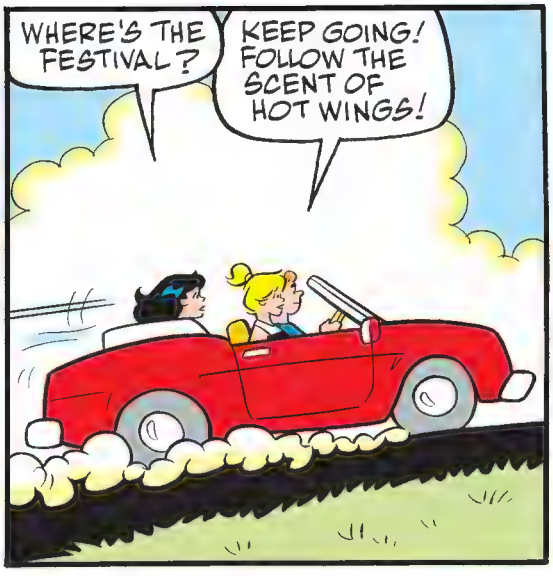
WELL, IF REG DID A SWITCH--AND JUG DID A REVERSE SWITCH--AND I DID A REVERSE REVERSE SWITCH--
I THINK THAT MEANS I GAVE HIM BACK REGGIE'S NASTY JOKE SAUCE!
BEAUTIFUL!
HAW!
THAT'S FANTASTIC! I'M GOING TO CELEBRATE WITH HIS DELICIOUS HOT SAUCE!
HANDS OFF! THE LIKES OF YOU DOESN'T DESERVE ANYTHING BETTER THAN LIMA BEANS AND SOUR LEMONS!
ONLY ONE THING TO DO! ROAD TRIP! WE HAVE TO CATCH HIM BEFORE HE ENTERS THAT STUFF IN THE CONTEST!
WE'RE IN!
SOON...
BUFFALO, NEW YORK! MY NEW FAVORITE CITY!
BUF
7

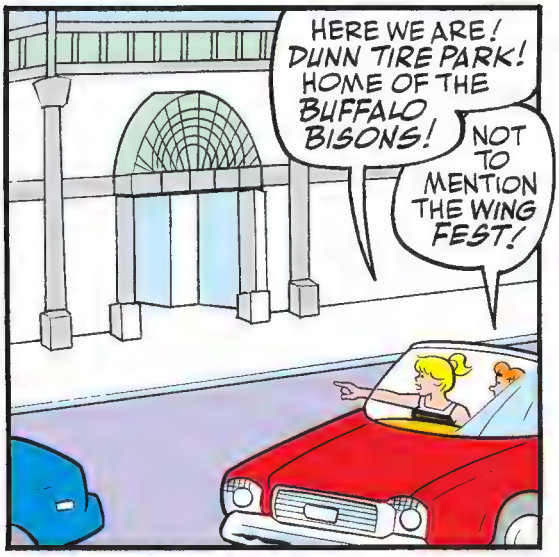

WOW! I SEE THE ANCHOR BAR! WHERE THE BUFFALO WING ORIGINATED!
AND HERE I AM AT THE FEST! I ALREADY FEEL LIKE I BELONG!
BUFFALO, NEW
I'M WAY EARLY, SO I CAN ENJOY THE SIGHTS AND SOUNDS OF THE WING FEST!
I'LL STASH MY GEAR IN THE COMPETITION TENT!
NEVER HAVE I SEEN SO MANY WINGS IN ONE PLACE AT ONE TIME!
SPICY WINGS
AND WHAT A CRUEL TWIST OF FATE! I CAN'T EVEN TASTE A ONE!
8

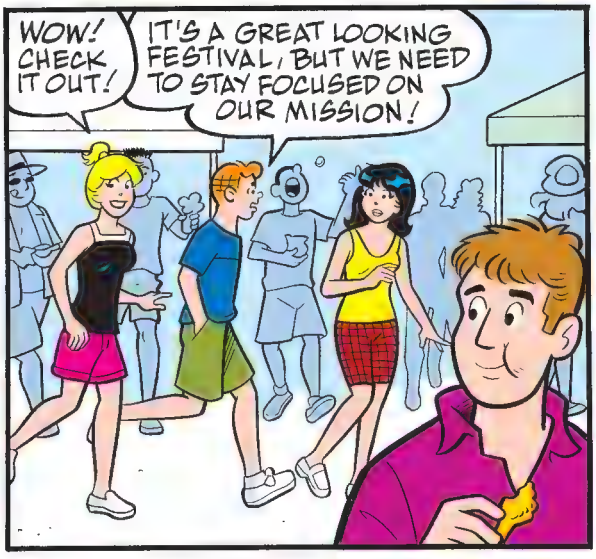
WELL, THIS IS QUITE THE SEA OF HUMANITY!
SAY, YOU LOOK FAMILIAR... HAVE WE MET BEFORE?
IT'S POSSIBLE!
:GASP!: WAIT! I KNOW WHO YOU ARE!
YOU'RE DREW CERZA! THE WING KING!
I HAVE BEEN CALLED THAT!
DO YOU KNOW WHO THIS GUY IS? HE'S THE FOUNDER OF THE FESTIVAL!
I KNOW ALL ABOUT IT, AND ABOUT YOU! THE FESTIVAL HAS SERVED 110 TONS OF BUFFALO WINGS!
THIS IS TRUE!

THE FESTIVAL'S RAISED OVER $100,000 FOR CHARITY!
SO FAR!
YOUR WINGS EMERGED VICTORIOUS ON THE FAMOUS COOKING COMPETITION SHOW, "THROWDOWN WITH BOBBY FLAY"!
THAT THEY DID!
I'M HUMBLED IN YOUR PRESENCE, KING! HERE! YOU SHOULD WEAR THIS!
ER... THANKS, I THINK!
WING KING
WELL, IT SEEMS YOU'RE QUITE THE CELEBRITY!
I GUESS SO, MAYOR BROWN!
"MAYOR BROWN"?!
WELL, IT JUST GOES TO SHOW...
CHICKEN WING FANS ARE THE MOST DEVOTED IN THE WORLD!
WING KING

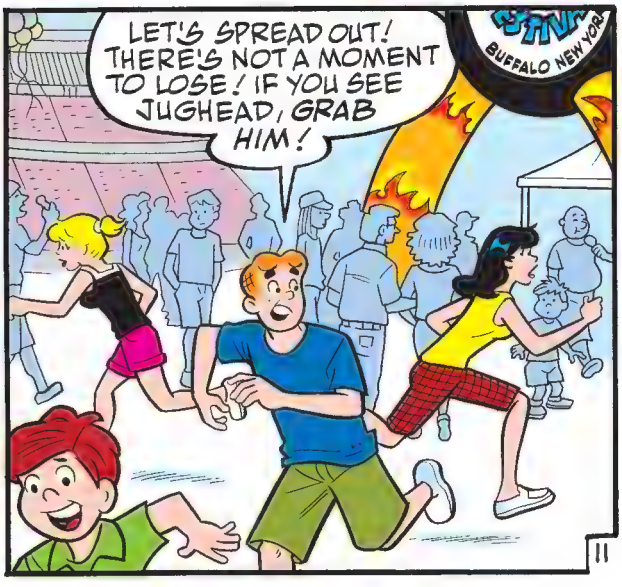

BUFFALO! JUST A STONE'S THROW FROM NIAGARA FALLS!
NIAGARA FALLS! HOW ROMANTIC!
SHUSH!

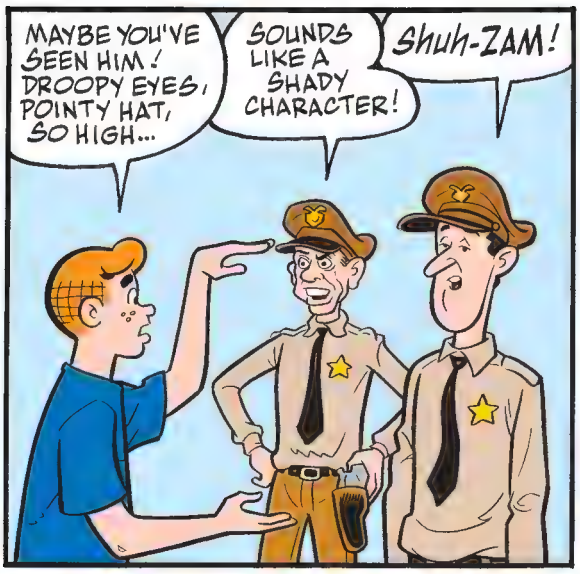

WHERE'S THE FESTIVAL?
KEEP GOING! FOLLOW THE SCENT OF HOT WINGS!


HERE WE ARE! DUNN TIRE PARK! HOME OF THE BUFFALO BISONS!
NOT TO MENTION THE WING FEST!

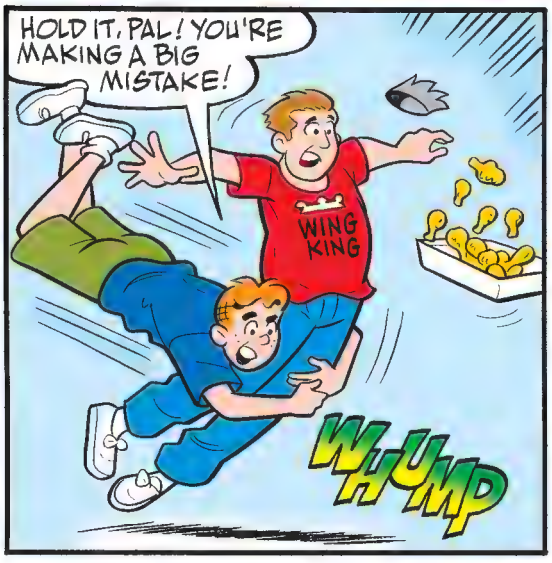

WOW! CHECK IT OUT!
IT'S A GREAT LOOKING FESTIVAL, BUT WE NEED TO STAY FOCUSED ON OUR MISSION!

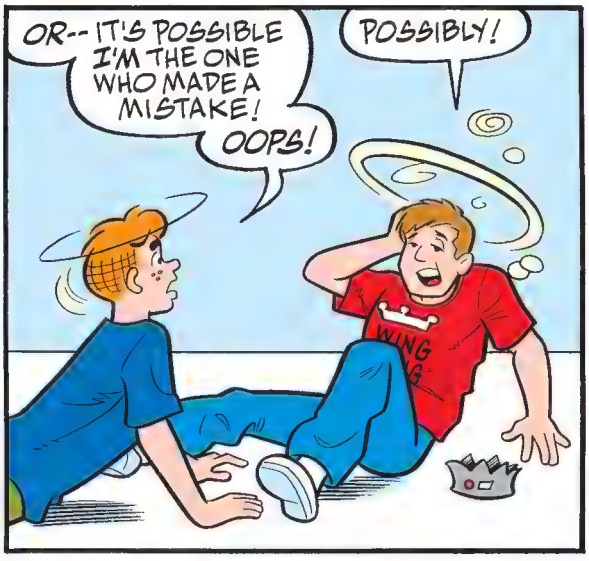
IF JUG SERVES THAT REGGIE SAUCE HERE, HE'LL BE HUMILIATED FOR LIFE!


LET'S SPREAD OUT! THERE'S NOT A MOMENT TO LOSE! IF YOU SEE JUGHEAD, GRAB HIM!
BUFFALO NEW YORK


MAYBE YOU'VE SEEN HIM! DROOPY EYES, POINTY HAT, SO HIGH...
SOUNDS LIKE A SHADY CHARACTER!
Shuh-ZAM!

HEY! THE OLD ANDREWS' LUCK MADE THE TRIP TO BUFFALO!
THAT'S HIM THERE!

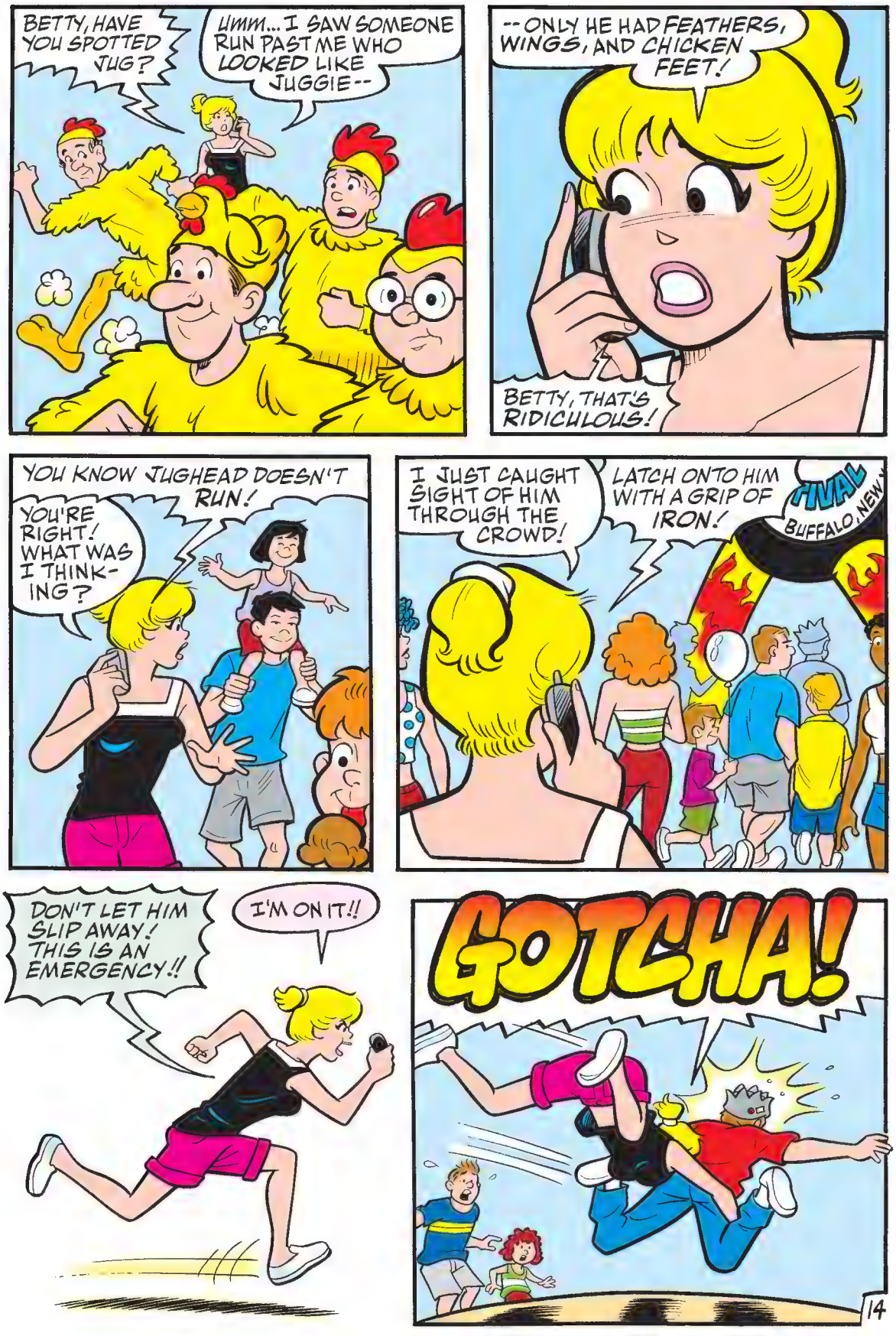

HOLD IT, PAL! YOU'RE MAKING A BIG MISTAKE!
WING KING
WHUMP

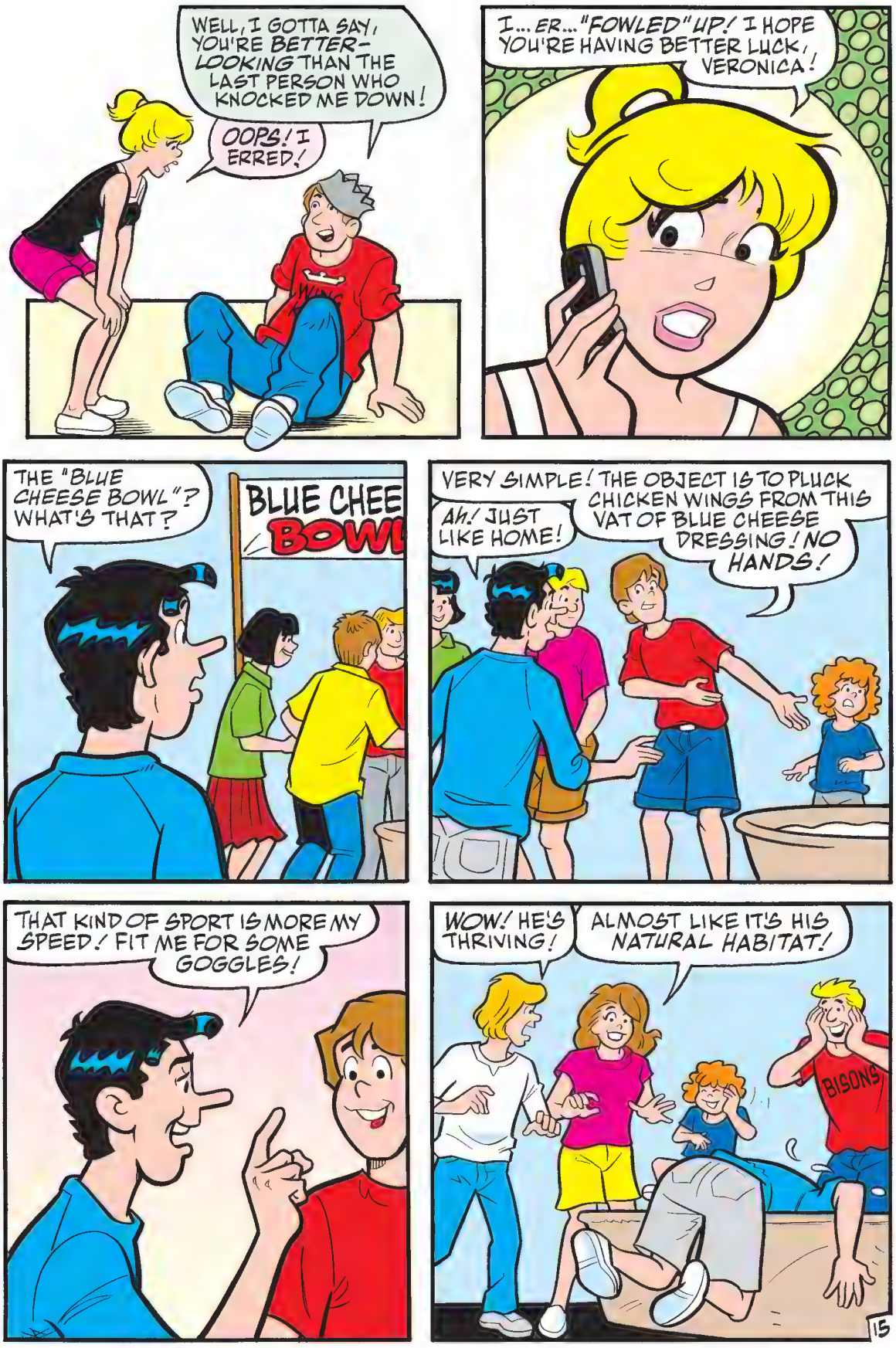

OR-- IT'S POSSIBLE I'M THE ONE WHO MADE A MISTAKE!
POSSIBLY!
OOPS!
WING KING

GOTTA SAY, THIS GIVES NEW MEANING TO THE WORD "THROWDOWN"!
FUNNY, MR. MAYOR!
WING KING

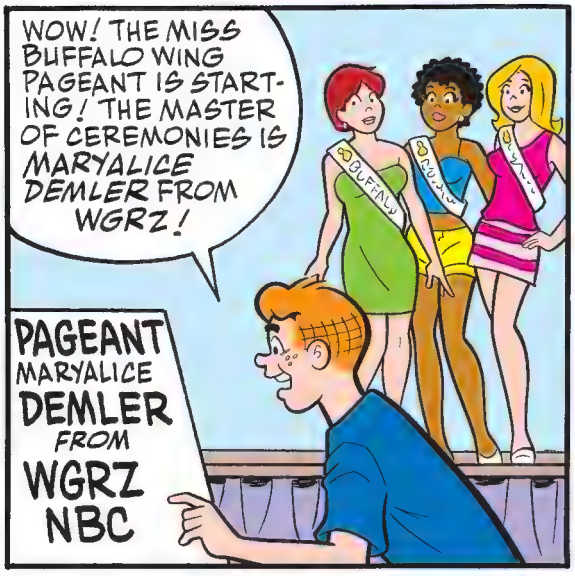
WEIRD! WHAT'RE THE CHANCES OF TWO PEOPLE WITH A HAT LIKE THAT?

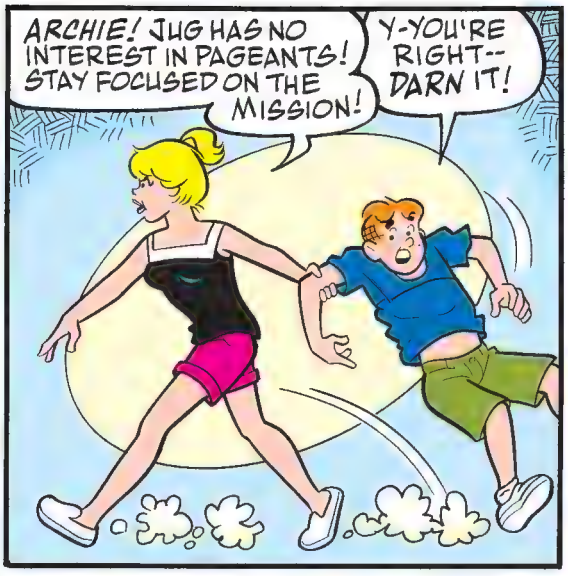
I NEVER REALIZED THERE WAS SO MUCH TO DO AT THE BUFFALO WING FESTIVAL!
YOU SIGNING UP FOR THE "RUNNING OF THE CHICKENS" EVENT?
WHY NOT?
RUNNING of the CHICKENS
THIS IS NOT YOUR CONVENTIONAL 0.5K RUN!
I CAN TELL FROM THE UNUSUAL RUNNING GEAR!
HERE! I'VE GOT EXTRAS!
NORMALLY, IT WOULD TAKE MAJOR THREATS TO GET ME TO EXERT MYSELF LIKE THIS!
START
WING FEST
BUT SOMEHOW HERE, I FEEL LIKE PART OF THE FLOCK!
I'M FEELING THE WIND BENEATH MY WINGS!
13

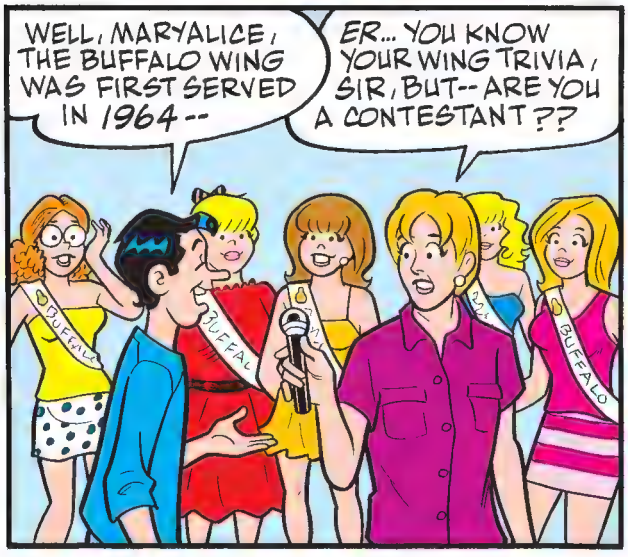

BETTY, HAVE YOU SPOTTED JUG?
UMM... I SAW SOMEONE RUN PAST ME WHO LOOKED LIKE JUGGIE--
--ONLY HE HAD FEATHERS, WINGS, AND CHICKEN FEET!
BETTY, THAT'S RIDICULOUS!
YOU KNOW JUGHEAD DOESN'T RUN!
YOU'RE RIGHT! WHAT WAS I THINK-ING?
I JUST CAUGHT SIGHT OF HIM THROUGH THE CROWD!
LATCH ONTO HIM WITH A GRIP OF IRON!
RIVAL
BUFFALO, NEW
DON'T LET HIM SLIP AWAY! THIS IS AN EMERGENCY!!
I'M ON IT!!
GOTCHA!


WELL, I GOTTA SAY, YOU'RE BETTER-LOOKING THAN THE LAST PERSON WHO KNOCKED ME DOWN!
OOPS! I ERRED!
I... ER... "FOWLED" UP! I HOPE YOU'RE HAVING BETTER LUCK, VERONICA!
THE "BLUE CHEESE BOWL"? WHAT'S THAT?
BLUE CHEE
BOWL
VERY SIMPLE! THE OBJECT IS TO PLUCK CHICKEN WINGS FROM THIS VAT OF BLUE CHEESE DRESSING! NO HANDS!
AH! JUST LIKE HOME!
THAT KIND OF SPORT IS MORE MY SPEED! FIT ME FOR SOME GOGGLES!
WOW! HE'S THRIVING!
ALMOST LIKE IT'S HIS NATURAL HABITAT!
BISONS
15

UGH! HOW UNCOUTH!
BIG Kahuna
HUH? THROUGH THE BLUE CHEESE HAZE, THAT ALMOST LOOKS LIKE VERONICA! BUT THAT'S SILLY... SHE'S WAY BACK IN RIVERDALE!
HOLD EVERYTHING! I'VE GOT A VISUAL!
CHECK!
JUGGIE! JUGGIE! STOP!!
HE MUST NOT HEAR ME!
I'LL BLOCK HIS PATH WITH THIS BANNER!
KICK
SORRY, SIR! I THOUGHT YOU WERE A FRIEND!
I HATE TO THINK HOW SHE TREATS HER ENEMIES!
16


WOW! THE MISS BUFFALO WING PAGEANT IS STARTING! THE MASTER OF CEREMONIES IS MARYALICE DEMLER FROM WGRZ!
PAGEANT
MARYALICE
DEMLER
FROM
WGRZ
NBC


ARCHIE! JUG HAS NO INTEREST IN PAGEANTS! STAY FOCUSED ON THE MISSION!
Y-YOU'RE RIGHT-- DARN IT!


WELL, MARYALICE, THE BUFFALO WING WAS FIRST SERVED IN 1964--
ER... YOU KNOW YOUR WING TRIVIA, SIR, BUT-- ARE YOU A CONTESTANT??

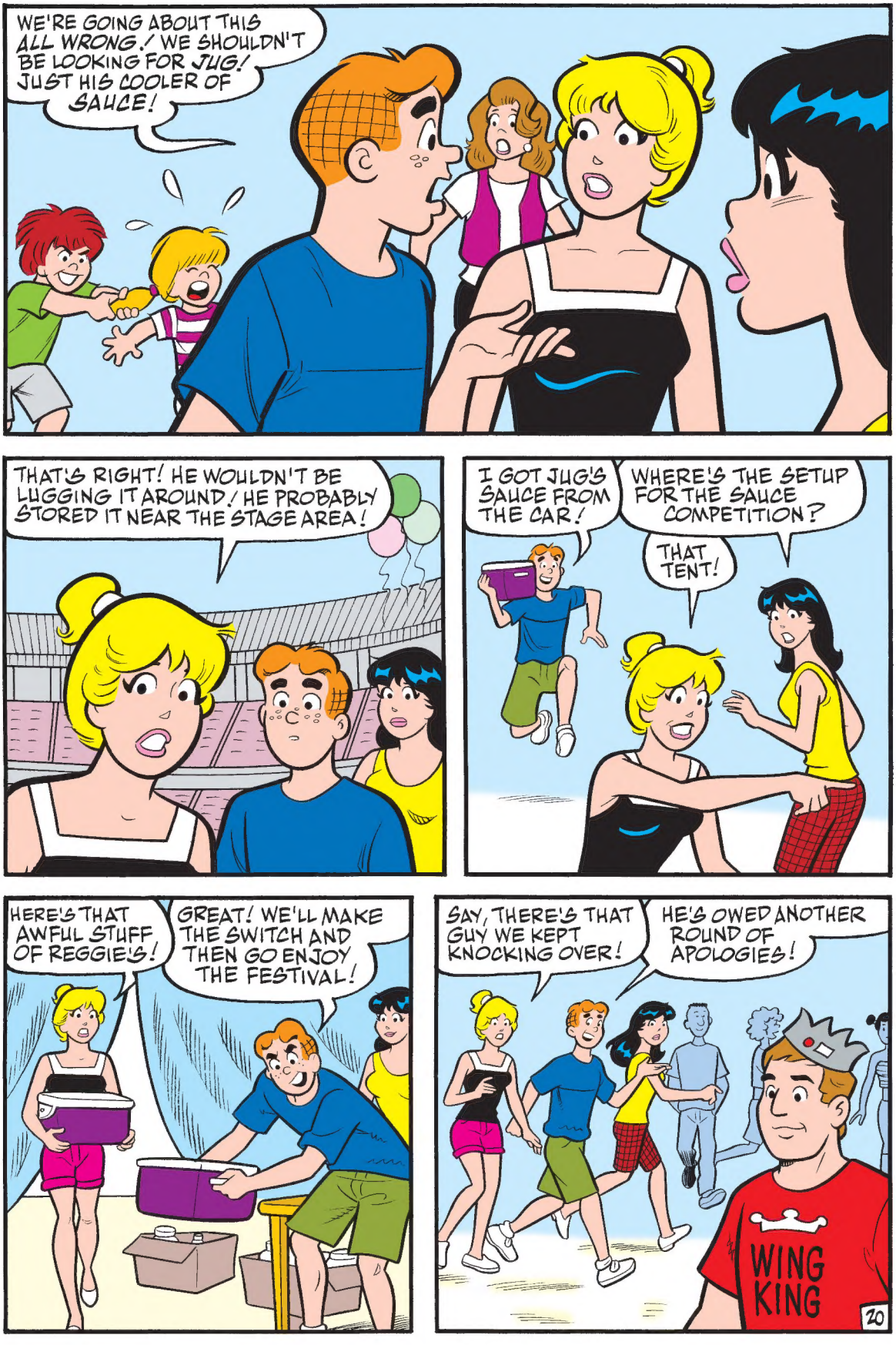
SO I GET CARRIED AWAY WHEN IT COMES TO BUFFALO WINGS!

DON'T TELL ME A SLENDER GUY LIKE YOU IS CONSIDERING THE WING-EATING CONTEST?
SIGN UP
WELL...
CONTEST
WING EATING

NORMALLY I WOULD, BUT MY TASTE BUDS ARE ON THE FRITZ TODAY... I DUNNO...

LET'S TRY JUST A FEW TO SEE IF I'M UP TO IT!
CHOMP CHOMP
CHOMP CHOMP
!
!!
CHOMP GULP!
NAW! IT WOULDN'T BE THE SAME WITHOUT THE TASTE! MAYBE NEXT YEAR!
GET COOKING! HE CLEANED US OUT!!
WE'RE CLOSING IN ON JUGGIE!
YES, HIS PATH IS UNMISTAKABLE!
AW! THE ONLY THING CUTER THAN BABIES IS BABIES DRESSED UP LIKE CHICKENS!
BABY WING COMPETITIO
I MUST REMEMBER TO BRING MY LITTLE SIS JELLYBEAN NEXT TIME!... AND SPEAKING OF TIME...

I'M HAVING SO MUCH FUN, I ALMOST FORGOT ABOUT MY COMPETITION!
I'D BETTER MAKE MY WAY BACK TO THE TENT!
ANY SIGN OF JUGGIE?
NO, LET'S COMB THE AREA AGAIN!
HIT N RUN
HE'S NOT NEAR THE BAND!
HE'S NOT NEAR THE ELVIS TRIBUTE!
HE'S NOT NEAR THE GUY WHO'S SIGNING COMIC BOOKS!
Archie COMICS
CRAIG BOLDMAN
ARCHIE! DID YOU FIND JUG?
NO, BUT I HAD A THOUGHT! STOP YOUR SEARCH AND MEET ME OVER BY RESTAURANT ROW!


WE'RE GOING ABOUT THIS ALL WRONG! WE SHOULDN'T BE LOOKING FOR JUG! JUST HIS COOLER OF SAUCE!
THAT'S RIGHT! HE WOULDN'T BE LUGGING IT AROUND! HE PROBABLY STORED IT NEAR THE STAGE AREA!
I GOT JUG'S SAUCE FROM THE CAR!
WHERE'S THE SETUP FOR THE SAUCE COMPETITION?
THAT TENT!
HERE'S THAT AWFUL STUFF OF REGGIE'S!
GREAT! WE'LL MAKE THE SWITCH AND THEN GO ENJOY THE FESTIVAL!
SAY, THERE'S THAT GUY WE KEPT KNOCKING OVER!
HE'S OWED ANOTHER ROUND OF APOLOGIES!
WING KING
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APOLOGIES AND EXPLANATIONS LATER...
--SO IT'S YOUR FRIEND WHO GAVE ME THIS HAT!
THAT'S RIGHT! JUGHEAD!
WING KING
JODI
MAYBE YOU CAN RETURN IT TO HIM! FRANKLY, I FIND IT A LITTLE... UM... SILLY!
WE DON'T BLAME YOU!
SYDNEY
I'M MUCH MORE AT HOME IN MY OWN GEAR! MY ROYAL ROBE AND WINGHEAD HAT!
NICOLE
IT'S ALMOST TIME FOR THE COMPETITION!
I'D BETTER PREPARE MY BATCH OF SURE-TO-BE PRIZE-WINNING SAUCE!
HEY! MY TASTE BUDS ARE BACK ONLINE!
ALL THIS FUN AND RELAXATION MUST HAVE DONE THE TRICK!
HEY! THIS STUFF IS PRETTY DARNED TASTY!
21

HEY! WHAT ARE YOU GUYS DOING IN BUFFALO?
WE CAME TO WATCH YOU WIN!
YOU WASTED A TRIP, THEN -- I'M NOT COMPETING!
WHAT?!
I STARTED SAMPLING MY WING SAUCE, AND I GOT A LITTLE CARRIED AWAY!
LOOK! NOT A SINGLE DROP LEFT FOR THE COMPETITION!
URP!
I'LL SAY IT AGAIN -- THOSE KIDS SURE HAVE A STRANGE WAY OF TREATING THEIR FRIENDS!
END

FAN ART

Michael P.
Age 11
California

Kentavia C.
from
Tennessee

Garrett V.
Age 10
West Virginia

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